

WEDNESDAY, OCTOBER 2, 2019 – TOURS ONLY – Leave from Center for Arch + Design

Tour

8:00 AM - 11:30 AM

A Living Laboratory: Explore Saint-Gobain's North American Headquarters (1.5 AIA LU)

St. Gobain Headquarters; 20 Moores Rd, Malvern, PA 19355

Presented By

Matt Cleary, Territory Manager, Saint-Gobain/Sage Glass; Heather Whitaker, Sr Mngr, Commercial Sales and Bus Dev, Saint-Gobain/CertainTeed; Tamara Alvarez, Mngr, Partnerships and Bus Dev, Saint-Gobain/CertainTeed; Stan Gatland, Mngr, Building Science and Comfort, Saint-Gobain/CertainTeed; Julien Ketchum, Technical Marketing Manager, Saint-Gobain/CertainTeed

After more than 40 years in the same location, Saint-Gobain and its construction materials subsidiary, CertainTeed Corporation, moved into a new headquarters. The 65-acre campus has been retrofitted into a LEED platinum open plan commercial office. This tour will provide insight into the integrated design, construction, and operations of this best in class building.

Travel time: 1 hour each way, included in tour time. Bus will leave Center for Architecture and Design at 8:00 AM.

Tour

8:00 AM - 10:30 AM

OUTLET House Tour – a Passive House Expedition (1.5 AIA LU)

1511 E. Hewson Street, Philadelphia, PA 19125

Presented By

Firm: Bright Common Architecture & Design (Architects), Future & Sons (General Contractor) Tour Leaders: Jeremy Avellino (Bright Common), Amanda Bonelli (Bright Common), and Travis Douglas (Future & Sons)

A detailed tour of a recently completed zero-energy ready home in Fishtown. Tour attendees will get to experience the interior of an urban infill, Passive House guided rowhome, and learn about the challenges and successes encountered while building a holistically sustainable, contextual Philadelphia rowhome. **Travel time: 20 minutes each way, included in tour time. Bus will leave Center for Architecture at 8:00 AM.**

Tour

8:00 AM - 10:30 AM

Richard Neutra's Hassrick House (1 AIA LU)

4201 Henry Ave, Philadelphia, PA 19144

Presented By

Andrew Hart, Assoc AIA, Assistant Professor; James L. Querry, MRP, RLA, ASLA, Director, Geospatial Technology for Geodesign, Associate Professor; Suzanne Singletary, Ph.D., Associate Dean, Director Center for the Preservation of Modernism

The Hassrick House was designed in 1958 by famed modernist architect Richard Neutra for Doll and Ken Hassrick. As a wedding present, the Hassricks were given three acres and a Bugatti Coupe. The land was gifted from Doll's family parcel off Schoolhouse Lane in the East Falls Neighborhood of Philadelphia. Residents of the house included constitutional lawyer Henry Sawyer, among several in the community who lead a surge in midcentury modern designed homes.

Travel time: 25 minutes each way, included in tour time. Bus will leave Center for Architecture at 8:00 AM.

Tour Location

(Official University Address for parking) 4201 Henry Ave, Philadelphia, PA 19144

(House location, no parking available, not suitable for GPS navigation) 3033 Cherry Lane, Philadelphia, PA 19144

Tour

11:00 AM - 12:30 PM

Tour of Penn Medicine Presbyterian Pavilion for Advanced Care (1.5 AIA LU)

Penn Medicine Presbyterian Pavilion for Advanced Care, 38th and Market Streets, Philadelphia

Presented By TBD

In February 2015, Penn Medicine's Level 1 Trauma Center moved from the Hospital of the University of Pennsylvania to the Pavilion for Advanced Care at Penn Presbyterian Medical Center. Thoughtfully designed and built to save time, the 178,000 square-foot, acute care building, The Pavilion for Advanced Care, features the latest technology and 24/7, in-house surgeon coverage. Join us for a tour of the state-of-the-art, seven-story pavilion designed to facilitate and expedite the coordinated flow of care for the critically ill or injured patient.

The Society of Critical Care Medicine (SCCM), the American Association of Critical Care Nurses (AACN), and the American Institute of Architects Academy on Architecture for Health (AIA) have presented the ICU Design Citation Award to the trauma surgical intensive care unit (TSICU) at PPMC. The international design award recognizes intensive care units that successfully combine functional design with humanitarian delivery of care. **Travel time: 15 minutes each way, included in tour time. Bus will leave Center for Architecture at 11:00 AM**

Tour

11:30 AM - 1:40 PM

From Aging Icon to Revitalized Gem (1 AIA LU)

Schattner Dental Clinic, 240 S. 40th Street Philadelphia, PA 19104 and Ringe Squash Facility 219 S. 32nd Street Philadelphia, PA 19104

Presented By

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Conrad Talley, AIA, Principal, Project Architect, EwingCole; Bill McCullough, AIA, Principal, EwingCole; Andrew Donaldson-Evans, AIA, LEED AP, Principal, Project Designer, EwingCole; Saul Jabbawy, Principal, Director of Design, EwingCole

The University of Pennsylvania recently underwent two renovations of iconic buildings – Penn Dental’s Schattner Clinic and Penn’s Ringe Squash. This program would include a tour of both facilities starting at Schattner, we would present in the commons, and give a tour of the clinic. Then we go to Penn Squash, give a short presentation, and tour that facility. Stakeholders from both institutions will contribute to the presentation to discuss some of the challenges and the benefits of reusing rather than replacing their respective facilities. **Travel time: 20 minutes each way, plus an additional 10 minutes of travel from Schattner to Penn Squash, included in tour time. Bus will leave Center for Architecture at 11:30 AM.**

Tour

3:00 PM - 5:10 PM

Tour of Two 21st Century Libraries (1.5 AIA LU)

Parkway Central Library, 1901 Vine Street and Charles Library at Temple University, 13th Street and Polett Walk

Presented By

James Pecora, Vice President of Property Management, Free Library of Philadelphia; Joe Lucia, Dean of Libraries, Temple University

Tour two of Philadelphia’s most innovative new library projects and gain an understanding of how well-designed libraries can effectively serve their communities in the 21st century. We will visit the new 225,000sf Charles Library at Temple University by Snohetta in collaboration with Stantec, and the renovation of the Parkway Central Library by Safdie Architects with Kelly Maiello, which includes 41,000 sf of new public and staff space.

Travel time: 10 minutes, 10 minutes, 20 minute return, included in tour time. Bus will leave Center for Architecture and Design at 3:00 PM.

Tour

3:00 PM - 5:10 PM

Wharton Academic Research Building Hard Hat Tour (1.5 AIA LU)

37th and Spruce Streets

Presented By

Mark A. Kocent, AIA, AICP, University Architect; Catherine Broh, AIA, LEED, Partner; Allie Lukachik, PE, SE, Associate; Kevin Burns, MBA, Senior Project Manager

Join multiple team members for a guided construction tour of the new 80,450 GSF Wharton Academic Research Building. The signature building includes a replacement of the university’s electrical substation #2, necessitating complex construction sequencing and connection to the south side of the existing Steinberg Hall-Dietrich Hall.

Travel time: 20 minutes each way, included in tour time. Bus will leave Center for Architecture at 3 PM.

THURSDAY, OCTOBER 3, 2019 – Convene CityView, 30 S. 17th Street, Phila., PA 19106

7:00 AM - 8:00 AM
Breakfast
Lower Level + Upper Level Expo Floors

Keynote

8:15 AM - 9:30 AM
Keynote: Nader Tehrani - The Weight of Thinness The Forum (1 AIA LU)

Presented By Nader Tehrani

Presentation of a series of projects that probe the challenges of working with contemporary modes of construction, in particular, laminar construction which lacks the sense of weight and density of classical materiality.

9:30 AM - 9:45 AM
Morning Break
Lower Level + Upper Level Convene Refreshment Areas

9:45 AM - 10:45 AM
Breakout Session 1

Design

The Broad Hub East
A Mixed-Mode Approach to Shading Devices- Design, Implementation, Performance (1 AIA LU (HSW))

Presented By

Aishwarya Katta-Adiseshaiah, LEED AP BD+C; Jonathan Weiss, AIA, LEED AP, WELL AP

For many years shading devices have been a part of architectural design and expression. New tools allow for more complex simulation of performance. This session will look at how we use these tools to make the case for increased comfort, mitigation of glare, and energy efficiency in designed projects.

Firm Management + Practice

The Pavilion Hub West
Build A Better Brand: 5 Steps to Deliberately Designing a Personal Leadership Brand That Matters (1 AIA LU)

Presented By

Angel M. Taylor

We all have a Personal Brand. But do you have a Personal "Leadership" Brand? Having the right or wrong one can directly affect how you show up as an impactful leader. This is for architects who are emerging and current leaders, or simply want to (re)connect to your passion.

Technology

The Pavilion Hub East
Defining Human-Centric Lighting (1 AIA LU (HSW))

Presented By

Ryan Conover, EDAC, Assoc. IALD

Human-centric lighting, a concept that suggests carefully designed lighting can positively impact a person on a physiological level, has become a highly discussed topic. This session will provide a brief overview of human-centric lighting and available solutions followed by a panel discussion featuring the client and architect's perspective.

Codes

The Broad Hub West
Top Ten Code Lessons to Learn (1 AIA LU)

Presented By

Emma Raymont, MaGrann Associates

Project teams will need to comply with the new PA codes in order to avoid unnecessary first costs and schedule delays. We will review lessons to help teams successfully navigate their first 2015/2018 code projects. We will review code compliance pathways, packaging permit submissions, field verification, design details and more.

11:00 AM - 12:30 PM
Breakout Session 2

Technology

The Pavilion Hub East
3D Imaging for Digital Preservation and Design Collaboration (1.5 AIA LU)

Presented By

David Landrecht, PLS; Jonathan Sever

THURSDAY, OCTOBER 3, 2019 – Convene CityView, 30 S. 17th Street, Phila., PA 19106

3D High Resolution Imaging, also known as 3D Scanning, is an advanced technology which has propelled the field of existing conditions documentation from 19th Century methods (pencil, paper and measuring tape, captured over days, weeks or months) into the 21st century (millions of 3 dimensional point data captured along with RGB values obtained in minutes.). It is now possible to capture refined data at an accelerated rate. Allowing for the capture of dimensionally accurate data in a photo realistic format. This digital data can be easily viewed and queried to extract information that is relevant to a project. The resulting virtual model can be revisited anytime without the need to mobilize and revisit the site. 3D Scanners capture literally everything within the line of sight of the instrument. By carefully selecting multiple observation locations and entire subject of interest can be documented and preserved digitally in one cohesive 3 dimensional model.

Design

The Broad Hub East

Architectural Responses to Support Human Wellness A Conversation on Architecture & Psychology 1 AIA LU (HSW)

Presented By

Merilee Meacock, AIA, LEED AP; John Herrington, PhD

Designing for today's world is more nuanced than ever, but through good design we can foster inclusive environments where all individuals feel seen, supported, and engaged. This session will present design approaches for designing inclusive environments, in conjunction with research and insights from a clinical psychologist.

This program will end at 12:00 PM. Attendees will earn 1 AIA LU (HSW).

Marketing

Workshop

The Market Studio

Bridge-Branding for Today's Decision Makers (1.5 AIA LU)

Presented By

Shannon Creamer-Franke, Agency Creative Director, Odd Graphic Company

This session is all about EDUCATION, offering a 90-minute whole-brand assessment workshop and Q&A period. It will address corporate culture, visual brand strength, messaging, and different delivery vehicles (both traditional and new media), so to, start bridging the gap between generations.

Codes

The Broad Hub West

City of Philadelphia: Code Updates and Process Improvements (1 AIA LU)

Presented By

Elizabeth Baldwin, P.E., Chief Code Official for the Department of Licenses and Inspections

The City of Philadelphia was the second City in the country, and first City east of the Mississippi to adopt the 2018 IBC Codes to keep our City safe and prospering. With these codes adopted there are impactful changes to both the Energy and Plumbing Codes that will impact the way we design and build in the City. In addition to the new codes, the Department of Licenses and Inspections is revolutionizing the way it does business, by bringing the power of access to you through the launch of eClipse. The new easy-to-use online portal allows more swift and efficient management of your license and permitting needs. This session will provide valuable details on code updates, process changes, and technology resources.

This program will end at 12:00 PM. Attendees will receive 1 AIA LU.

Sustainability

The Pavilion Hub West

Core: A Best Practice Green Building Standard That Is Holistic and Simple To Use (1 AIA LU)

Presented By

Scott Kelly, AIA

There has been a rather large, unaddressed gap between LEED and the Living Building Challenge green building systems. To fill that gap and move the market forward at an appropriate pace, there is now a framework to use that is simple and outlines 10 best practice achievements for projects to pursue while still defining a high-level environmental responsibility.

This program will end at 12:00 PM. Attendees will earn 1 AIA LU.

12:00 PM - 2:00 PM

Lunch

Lower Level + Upper Level Expo Floors (.25 AIA LUs/per session)

Earn more credits by participating in our Exhibitor Nano Sessions during the lunch break. Sessions will be offered in 15-minute intervals throughout the lunchtime break. Each session 15-minute session is worth .25 AIA LUs. Attendees can earn up to 1 AIA LU per Lunch Session.

Advantage Sport & Fitness | Designing a "state of the art" fitness space from the ground up

AGI | Interior Glass Walls

THURSDAY, OCTOBER 3, 2019 – Convene CityView, 30 S. 17th Street, Phila., PA 19106

IMAGINiT | Clarity and Automation in Revit
International Masonry Institute | Designing & Detailing with Masonry Mock-Ups
JustWorks | Accelerate Your Business
Parallel Edge | VR in Architecture
Westfalia Technologies | The Future of Parking

2:00 PM - 3:30 PM
Breakout Session 3

Technology Workshop

The Market Studio
3D Listening - BIM For Your Ears (1.5 AIA LU)

Presented By

Ben Markham, Director of Architectural Acoustics – Acentech

3D Listening is a technology that allows us to hear what a space will sound like before it is built or renovated, giving the design team a direct auditory experience of the impact of room shaping, surface finishes, and potential noise sources.

Codes

The Broad Hub West
Impact of New Energy Code Requirements on Glass Building Enclosures (1.5 AIA LU)

Join us for a lively discussion of how the new energy code requirements in Philadelphia impact glass building enclosures. Hear from industry experts from the fabrication, product manufacturing, design, installation, and legal profession about what designers need to know when designing buildings with glass enclosures.

Design

The Broad Hub East
Leftovers – The Development and Design Potential of Odd Lots (1.5 AIA LU (HSW))

Presented By

Brian Phillips, ISA, Principal; Deb Katz, ISA, Principal; Nino Cutrufello, Callahan Ward Companies, Development Director
Coming soon.

Firm Management + Practice

The Pavilion Hub West
Mastering the Client Interview (1.5 AIA LU)

Presented By Coming soon

Preparing for interviews can be challenging, and it is becoming a more common practice in this industry. Join SMPS Philadelphia and lead decision-makers in the higher-education, healthcare and corporate/commercial markets as they share insights, experiences, and tips on how to ace the interview process.

Sustainability

The Pavilion Hub East
The AIA COTE® Top Ten Toolkit: Closing the information gap (1.5 AIA LU (HSW))

Presented By

David Hincer, AIA, LEED BD+C; Daphne More, AIA, LEED BD+C, EcoDistricts AP; Paul Thompson, AIA, NCIDQ, LEED BD+C, CPHC; Jonathan Weiss AIA, LEED BD+C, WELL AP

The COTE® Top Ten Toolkit is a new, free design tool to help make all projects more sustainable using the AIA's COTE® (Committee On The Environment) Top Ten Awards program as a framework.

3:30 PM - 3:45 PM
Afternoon Break

Lower Level + Upper Level Convene Refreshment Areas

Keynote

3:45 PM - 4:45 PM
Keynote: Bryan Lee

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The Forum

Presented By Bryan Lee

5:00 PM - 7:30 PM

AIA Forum Happy Hour - Building Alliances Brick by Brick
BNY Mellon Center, 1735 Market Street, 5th Floor, Philadelphia, PA 19103

Join the Employing Bricklayers Association for an industry networking night for a unique opportunity in a unique venue!

All are welcome to join the conversation with building owners, architects, engineers, construction managers, general contractors and masonry contractors to strengthen our alliances as we build this city **brick by brick**.

Registration is required, space is limited.

[Click Here to Register.](#)

FRIDAY, OCTOBER 4, 2019 – Convene CityView, 30 S. 17th Street, Phila., PA 19106

7:00 AM - 8:00 AM
Breakfast
Lower Level + Upper Level Expo Floors

Keynote

8:15 AM - 9:30 AM
Keynote: Julie Eizenberg, FAIA, RAIA - People Places (1 AIA LU (HSW))
The Forum

Presented By Julie Eizenberg, FAIA, RAIA

Belief in the power of social interaction to improve quality of life underlies Koning Eizenberg's interest in sustainable neighborhoods and rethinking of housing, community and educational settings. Julie Eizenberg will explain how it frames the form and flow of their buildings across various scales and building types and examine the emotional intelligence it draws on.

9:30 AM - 9:45 AM
Morning Break
Lower Level + Upper Level Convene Refreshment Areas

9:45 AM - 10:45 AM
Breakout Session 1

Technology

The Pavilion Hub East
Achieving Business Outcomes with Data Driven Design (1 AIA LU)

Presented By

R. (Wess) Luke, AIA, NCARB

Most architects are familiar with basic building commissioning however significant client business outcomes can be achieved when combined with occupant and business analytics. This session will be a discussion about leveraging the power of data and expanding the value architects can add to projects and the enterprises behind them.

Community Design

The Broad Hub West
Building Strong Communities: Connecting Neighborhoods through Inclusive Design (1 AIA LU)

Presented By

Alesa Rubendall, AIA Design Moxie architecture + planning; Karen Blanchard, AIA, panelist, Board Member of Fairmount CDC SITIO architecture + urbanism

Want to make a positive impact? GET INVOLVED!!! This session will highlight the benefits of synergies between our City's neighborhoods and the design community. We will hear from many leaders from various non-profits throughout the City about recent work as well as projects and initiatives in the pipeline. They will share their philosophy on generating economic development and the role of design as well as how they have engaged their neighbors in inclusive design processes and how it has shaped the process and the resultant design. They will illustrate the collaborations with success stories, lessons learned, and highlight their specific community ongoing needs and opportunities to support positive change throughout the City.

Design

The Broad Hub East
Context Conversations - Exploring the Relationship between Photography and Architecture (1 AIA LU)

Presented By

Timothy Kerner, AIA; Context Editorial Board and Terra Studio, LLC; Suzanne Singletary, Ph.D. Professor of Art History at Thomas Jefferson University; Jeffrey Totaro, Architectural Photographer; Lori Waselchuk, Exhibitions and Programs Coordinator, Philadelphia Photo Arts Center

This cross-disciplinary panel will discuss the relationship between photographic composition and architecture to address the influence of photography on our conceptions of spatial design.

Firm Management + Practice

The Pavilion Hub West
Secrets of Success: Stories of our recent AIA National Award Winners (1 AIA LU)

Presented By

Maureen A. Ward, AIA, Sr. Dir. Facilities Planning at the University of Pennsylvania Perelman School of Medicine

Join us for a captivating discussion recognizing recent recipients of AIA National Design Awards. Winners will discuss their design process, constraints, and opportunities for innovation.

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11:00 AM - 12:30 PM
Breakout Session 2

Firm Management + Practice

The Pavilion Hub East

How to Create Paths to Firm Ownership and Successful Retirement Strategies (1 AIA LU)

Presented By

Paul Avazier, AIA, Atkin Olshin Schade Architects (Moderator); Christian Jordan, AIA, PJA Architecture; George "Bob" Overheiser, Jr., The Murray Overheiser Group / Morgan Stanley Wealth Management

This panel discussion will address approaches for transition and succession planning in architecture firms. Panelists will present tools and techniques that can assist in the process of business valuation, in the evolution of firm ownership and the planning required for individual success in retirement.

Firm Management + Practice

The Pavilion Hub West

Life lessons - Business Sustainability for Architects (1 AIA LU)

Presented By

Joshua Zinder, AIA, NCARB, LEED AP; Bob Hillier, FAIA

Two architects draw from their experiences to provide clarity for those considering establishing their architectural own practice. Topics include benefits of integrated multidisciplinary practice, the risks of 'specializing' in a building type, identifying the right partner mentoring and retaining talent, and others.

This program will end at 12:00 PM. Attendees will earn 1 AIA LU.

Design

The Broad Hub East

Pushing the Boundaries of Architecture Precast Concrete (1 AIA LU (HSW))

Presented By

Jeff Goldstein, AIA; David Altenhofen, AIA; Jamie Sweigart

The past ten years have seen tremendous innovation in the design, fabrication, and installation of precast concrete wall panels to achieve envelope systems that uniquely combine durability, sustainability, and architectural design flexibility.

This program will end at 12:00 PM. Attendees will earn 1 AIA LU (HSW).

Community Design

The Broad Hub West

Sacred Places/Civic Spaces: Re-envisioning Underutilized Religious Sites as Community Hubs (1.5 AIA LU (HSW))

Presented By

Heidi Segall Levy, AIA; Caitlin Youngster, Assoc. AIA; David Quadrini, AIA

How can historic sacred places support civic engagement, social cohesion, and neighborhood equity? Philadelphia is losing its historic churches, synagogues, and mosques to demolition and adaptive use. Sacred Places/Civic Spaces brought congregations, communities, and design professionals together to pursue a new preservation strategy—re-envisioning underutilized religious spaces as community hubs.

12:00 PM - 2:00 PM

LunchLower Level + Upper Level Expo Floors (.25 AIA LUs/per session)

Earn more credits by participating in our Exhibitor Nano Sessions during the lunch break. Sessions will be offered in 15-minute intervals throughout the lunchtime break. Each session 15-minute session is worth .25 AIA LUs. Attendees can earn up to 1 AIA LU per Lunch Session.

Advantage Sport & Fitness | Designing a "state of the art" fitness space from the ground up

AGI | Interior Glass Walls

IMAGINiT | Clarity and Automation in Revit

International Masonry Institute | Designing & Detailing with Masonry Mock-Ups

JustWorks | Accelerate Your Business

Parallel Edge | VR in Architecture

Westfalia Technologies | The Future of Parking

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2:00 PM - 3:30 PM
Breakout Session 3

The Pavilion Hub East

20 Years of Design Evolution: Exceptional science teaching and research buildings on college campuses and in dense urban areas from 1999 to 2019 (1.5 AIA LU (HSW))

Presented By

Rob Voss, AIA, LEED AP; Alexa Hansford, RA; Ajay Prasad, PE

This session will explore ideas for creating exceptional science teaching and research buildings on college campuses and dense urban environments. Using 20 years of case studies and post occupancy surveys, themes for discourse will include analysis of science building designs, codes, and trends that lead to successful discovery and learning.

Community Design

The Broad Hub West

Complete Streets and Vision Zero Training (1.5 AIA LU (HSW))

Presented By

David Kanthor; Kelley Yemen, AICP; Jack Conviser, RA, AICP

The City of Philadelphia adopted Complete Streets standards to: Improve pedestrian and bicyclist safety, enhance civic and community use of our streets, and make our streets welcoming to visitors. Session discusses the history and purpose of Complete Streets and defines the documentation and review processes necessary for compliance.

Workshop

The Market Studio

Exploration of AIA's Guides for Equitable Practice (1.5 AIA LU)

The Guides for Equitable Practice, done in partnership with the University of Washington and the University of Minnesota, and the American Institute of Architects' Equity and the Future of Architecture Committee (EQFA), are a vital part of AIA's long-term commitment to lead efforts that ensure the profession of architecture is as diverse as the nation we serve.

This program will go through the first six chapters released by AIA National. These guides will help you make the business and professional case for ensuring that your organization meets the career development, professional environment, and cultural awareness expectations of current and future employees and clients.

Each chapter includes real-world-derived best practices, relevant research, and other tools to help you address a variety of employment and personnel issues about equity, diversity, and inclusion. Each guide begins with a baseline explanation of its topic, conveying the knowledge and language required to have meaningful conversations with individuals at any level of your firm. The user-friendly layout and short, consumable sections are designed so you can find the content you need easily and quickly.

Design

The Broad Hub East

Tiny House Alternative for Affordable and Workforce Housing (1.5 AIA LU (HSW))

Presented By

Laura Blau AIA, CPHC; David Gould, builder, Chiseled Homes, LLC, and Tiny Homes Pittsburgh, LLC; Stephanie Sena, Professor Villanova University, Founder and President Student-Run Emergency Housing of Philadelphia; K. Lyn Kirshenbaum, MPA, CPM from HUD

The Tiny House revolution is afoot in the USA. These modest homes provide dignity, privacy, and independence. Housing equity must include future proofing homes for health, durability, energy efficiency and resiliency, thoughtfully integrated into our communities. We will explore policy, process, and examples in PA, the USA, and abroad.

Firm Management + Practice

The Pavilion Hub West

Women in Architecture + Design (1.5 AIA LU)

Presented By

Panelists: Sarah Epifano; Casey Gallagher, AIA, LEED AP; Jennifer Grafton, AIA; Sara Schonour, LC, Assoc. IALD

Moderator: Sara Eastman, AIA

Firms can promote equity in architecture and design with mentoring and sponsoring women. Join us in a panel discussion of representatives of firms, with women's organizations within their company, to speak about their experiences – how they formed, how to make changes within firms, how to engage men.

3:30 PM - 3:45 PM
Afternoon Break

FRIDAY, OCTOBER 4, 2019 – Convene CityView, 30 S. 17th Street, Phila., PA 19106

Lower Level + Upper Level Convene Refreshment Areas

Keynote

3:45 PM - 4:45 PM

Keynote: Meejin Yoon + Eric Höweler - Signal to Noise
The Forum

Presented By Meejin Yoon + Eric Höweler

Meejin's Yoon's lecture, Signal to Noise, will present work from a contemporary design practice that has been recognized as expanding the boundaries of the discipline beyond their traditional limits. By working at a range of scales and media including electronics, installations, landscape, lighting, research and prototyping, the work of Howeler + Yoon Architecture expands what we understand as architecture. Meejin Yoon published a book with the title Expanded Practice, The Work of Howeler Yoon Architecture/MY Studio , in 2009. Current research interests include an understanding of architecture as a broadcast medium- a low definition form of communication, and a faint signal surrounded by a blizzard of noise. This condition of information overload, distraction and a super abundance of channels is the cultural backdrop of our lives. How can the design of the built environment communicate, create space and focus attention in the age of accelerated signals, feeds and streams? This lecture shares recent projects by HYA from memorials, to submersibles to buildings that explore these questions.